



To keep Wageningen from being Left behind



Wageningen is a vibrant place full of energy — home to entrepreneurs, student clubs and associations, families, young people, and seniors. Many residents are actively involved in their neighbourhoods, sports clubs, or local businesses every day. According to the VVD, this lively community deserves a local government that makes practical decisions benefiting everyone, rather than imposing strict limits, rules and delegations. In recent years, local policies have set some clear directions, but the VVD argues it's now time for greater balance in the city. We want policies that give people and businesses more freedom and room to operate, based on common sense and trust in residents and entrepreneurs, instead of heavy-handed rules or ideological priorities.



From left to right: Marco Hartman, Birgitte den Boer, Jesse van Deinsen, Esther Koenders-Jollie, Jan-Willem Lammers, Twan Meurs, Dakota van den Boom.

No tax hikes on homes — and scrap the dog tax

With living costs rising for many households, the VVD says the municipality should be cautious about increasing taxes. They firmly oppose any rise in the property tax (OZB), which affects families that are mostly young and business owners that are the motor of our city. Constant tax hikes aren't the answer for gaps in the finances.

The party also wants to abolish the dog tax entirely. We see it as unfair because it's not clearly tied to the actual costs it covers, and many dog owners feel it's an unnecessary burden. Instead, the VVD calls for a transparent budget where costs are shared fairly, and where the council sets clear priorities without defaulting to higher taxes for residents.

A city that's easy to get around for everyone

Wageningen is growing, which means accessibility is essential. People should have real choices for getting around: walking, cycling, public transport, or driving by car.

Many residents feel that the use of cars is being pushed out too much. The VVD wants a balanced approach to mobility, one based on people's everyday needs (for families, workers, and businesses), not just ideology. Parking needs to be handled sensibly.

In some neighbourhoods, parking is already under pressure, and in new housing developments, the required number of parking spots is sometimes set so low that it leads to frustration and neighbourhood tensions. The VVD pushes for realistic parking standards in new builds and enough spaces in existing areas — for many, parking near home is a practical must, not a luxury.

The city centre should also stay accessible for shoppers, visitors, and businesses. To improve traffic flow, the party wants serious consideration of options like a ring road.

Strong support for sports clubs and associations

Sports clubs and community associations are the beating heart of Wageningen. They bring people together, promote health, and build community spirit. The VVD has already helped to make a difference, for example by supporting Rugby Club Wageningen in getting a full-size pitch through one of our motions.

But more is needed. Groups like the local scouts need a new building, and indoor sports clubs such as KV Wageningen require extra hall space. The VVD wants sports to get a permanent, structural priority in local policy, with proper facilities and support for all clubs.

More homes and support for businesses

Housing demand in Wageningen remains high. The VVD wants faster building for starters, families, and seniors — by cutting unnecessary bureaucracy, allowing responsible construction, and planning new neighbourhoods practically (including adequate parking).

For local entrepreneurs, the municipality should act as a partner: process permits quicker, reduce red tape, and encourage new ideas. A thriving local economy means more jobs, better services, and a more dynamic city.

An experienced team ready to deliver

The VVD team brings solid experience and deep knowledge of Wageningen. Leading the list is Esther Koenders, who was born here and has served as a councillor for six years. Other strong candidates include Jesse van Deinsen, Jan-Willem Lammers, and Marco Hartman, with broad active political backgrounds. Young voices are also represented, such as Twan Meurs (fifth on the list), who comes from the Wageningen Youth Council.

In short, the VVD is calling for a local government that connects people, makes clear and realistic choices, and puts balance first.

Do you want a Wageningen that's accessible for all modes of travel, keeps local taxes fair (no OZB increases and no dog tax), builds more homes sensibly, supports sports and clubs properly, and gives entrepreneurs room to grow?

Then the VVD invites you to vote for them on March 18 — for a city that's truly in balance



Our Priorities

Wageningen deserves leadership that brings people together while having the courage to make clear choices.

Do you want a city that is accessible and easy to get around, fair local taxes without increases to property tax (OZB), the abolition of the dog tax, and room for housing, entrepreneurship, and community organizations? Vote VVD — for a balanced Wageningen.

Safety

Everyone deserves to feel safe in their own neighborhood.

- An increase in visible law enforcement in the city
- Camera surveillance where it can effectively prevent crime or nuisance
- Firm action against harassment, nuisance, and intimidation
- Better street lighting and safer pedestrian crossings

Accessibility and Mobility

Wageningen should remain accessible for everyone — whether you travel by car, bike, or public transport.

- Freedom to choose your preferred mode of transport
- A ring road to improve traffic flow around the city
- More parking spaces in and around the city center
- No additional restrictions for motorists
- Affordable public transport and safe cycling routes

Sports and Health

Sport and community activities are essential for a healthy and connected city.

- Sports should no longer be treated as a budget afterthought
- A new building for the scouting association
- More indoor sports hall capacity for KV Wageningen and other clubs
- Future-proof sports facilities and sports parks
- Strong support for youth programs and volunteers

Housing and Development

Wageningen needs more housing — built faster and more efficiently.

- Faster construction for first-time buyers, families, and seniors
- Fewer bureaucratic rules and shorter procedures
- Realistic parking standards for new housing projects
- Additional housing development on suitable locations at the edges of the city

Entrepreneurship and the Local Economy

A strong local economy keeps Wageningen vibrant.

- Fewer regulations and faster permit procedures
- Space for new initiatives and businesses
- Smart re-use of vacant buildings
- A city center that remains accessible for customers and suppliers
- A municipality that works with entrepreneurs rather than against them

Sustainability with Common Sense

Sustainability should be practical, realistic, and effective.

- No coercion — but realistic and achievable choices
- Innovation and collaboration with Wageningen University & Research (WUR)
- Smart solutions that actually work in practice

Balance in Local Politics

Wageningen benefits from political balance.

- The city should not only look and act in one political direction
- A centre-right voice deserves a place in local decisionmaking
- Policies based on freedom, responsibility, and practical solutions that work

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