

 **LOCAL COUNCIL ELECTIONS**  
2026 - 2030

**De Veldhovense**



**Veldhoven is growing. And so are we.**

# FOREWORD

Veldhoven is on the brink of major change. Our municipality is growing rapidly: more residents, more jobs, more traffic, and increasing pressure on facilities and public space. This growth brings enormous opportunities, but also significant challenges. For VVD Veldhoven, the choice is clear: we embrace this growth to make Veldhoven stronger, more attractive, and future-proof. Not by increasing rules and taxes, but by putting freedom, responsibility, and entrepreneurship at the center.

Growth requires important and careful choices: about where and how much we build, how we remain accessible, and how we keep Veldhoven livable as pressure on space and facilities increases. For VVD Veldhoven, one thing is certain: we choose practical solutions that work for our residents and entrepreneurs. Solutions that are affordable and focused on the future, ensuring that Veldhoven remains a municipality everyone can be proud of.

In this election manifesto, you will find our vision per theme. Naturally, we cannot discuss every important topic in full detail. That is why an appendix has been added containing a number of statements. For each of these statements, we have explained our position to inform you even better.

We hope that our core values and this manifesto resonate with you, that you recognize yourself in our plans, and that you reward us with your vote.



*Chantal Gonzalez*

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# ▶ PEACE OF MIND FOR YOUR WALLET

Every resident of Veldhoven feels it: groceries have become more expensive, energy bills are rising, and other fixed costs are increasing. Especially in times like these, it is important for the municipality to act thoroughly. Residents should not be burdened with additional costs.

VVD Veldhoven therefore opts for low local taxes. Property tax (OZB) should not be used as a tool to balance the municipal budget and must remain as low as possible, just like waste and sewage charges. In addition, we will abolish the dog tax. This requires a frugal municipality that first looks at its own spending before charging residents—for example, by choosing an affordable and effective waste policy. This way, living in our municipality remains predictable and affordable.

We also believe that the municipality must always be transparent about how it spends tax money. That is why we will continue to present an annual overview of municipal finances, so everyone can see where money comes from and how it is spent. New plans may only be implemented if there is clear and balanced funding.

This keeps Veldhoven financially healthy and predictable, especially during periods of growth. Loans will only be taken out if they genuinely contribute to the future of Veldhoven—for example, for new schools, better infrastructure, or additional housing.

## Our ambitions

- *Low local taxes; limit property tax and levies, abolish the dog tax*
- *Transparent finances; annual insight into income and expenditure*
- *New plans only with balanced and secure funding*



# BUILDING HOMES

**The housing shortage is severe, also in Veldhoven. Young people looking for their first home can hardly find affordable housing. At the same time, many seniors remain in homes that are too large because there is no suitable alternative. Meanwhile, Veldhoven is growing rapidly towards 60,000 residents. That is why we fully commit to building new homes.**

We aim to add at least 5,000 homes in the next ten years, including more than 1,000 by 2030 in the city center area. This requires courage and speed: fewer rules, faster procedures, and a municipality that thinks along instead of working against initiatives.

We will speed up permit procedures and reduce bureaucracy. With a digital service desk and fewer regulations, residents and entrepreneurs can build faster. Small construction projects will be prioritized where possible. We will not allow building projects to stall unnecessarily due to disproportionate objections. Action and realization take precedence over stagnation.

We do not build just any homes, but the right homes: affordable apartments for starters, owner-occupied homes for middle incomes, and life-cycle-proof homes for seniors. This stimulates movement in the housing market and creates room for everyone. We use available space smartly: high-rise buildings in the City Center and along main roads, while preserving the village character of our neighborhoods. Green buffers and livability remain key priorities.

The City Center offers major opportunities, as do projects such as the redevelopment along the Kempenbaan and around the Burgemeester Van Hoofflaan, where living, working, and other facilities come together. This way, we build not only houses, but a vibrant and livable town. Plans must, however, be realistic and

feasible. We therefore advocate a healthy housing mix, with sufficient room for middle and higher incomes alongside affordable housing. This must go hand in hand with realistic green ambitions, such as green roofs, green façades, and inner gardens.

We support innovative housing concepts, such as relocatable homes and new models combining housing and care. Seniors deserve homes where they can live independently, with care nearby when needed.

In addition to new construction, VVD Veldhoven wants to create more space within the existing housing stock. We encourage making it easier to build informal care homes, as well as allowing the splitting and adding of floors to existing homes where possible. We also want to enable permanent residence in holiday parks. This increases housing supply without always taking up additional space. The starter loan will remain in place to give young buyers a helping hand.

## **Our ambitions**

- *At least 5,000 homes in ten years, with a focus on starters and seniors*
- *Fewer rules, faster procedures*
- *More flexibility within the existing housing stock (informal care homes, splitting, adding floors, recreational housing)*
- *Priority for Veldhoven residents in housing allocation*

## ▶ A SAFE VELDHOVEN

A growing municipality requires extra attention to safety. Residents want to feel safe in their own neighborhoods. That is why we invest in more visible and 24/7 accessible enforcement. Street nuisance and gatherings, for which bans have been imposed several times in recent years, require firm and visible action.

We also focus on the safety of women. Femicide and violence against women demand greater attention. Everyone must feel safe, also in the evening and at night. Based on research into unsafe locations in Veldhoven, we will invest in better lighting and more visible police presence.

Where necessary, we want more enforcement officers (BOAs) on the streets, both during and outside office hours, and closer cooperation with the police. Experiences in Zonderwijk show that this works: additional BOAs and neighborhood prevention significantly improved the sense of safety. We want to expand this approach to other neighborhoods such as 't Look and Heikant.

Crime—especially drug-related crime—will be tackled firmly, in cooperation with neighboring municipalities and the RIEC.

Finally, we also pay attention to digital safety and cybercrime, especially as more residents are active online.

### Our ambitions

- *More visible enforcement and stronger cooperation with the police*
- *Firm action against nuisance and drug-related crime*
- *Better lighting, 24/7 enforcement, and specific attention to women's safety*
- *Increased focus on digital safety*

## ▶ A LIVABLE VELDHOVEN

Livability is a core value for VVD Veldhoven. We actively tackle nuisance in neighborhoods. Rat infestations in certain areas must be addressed decisively. A livable municipality is also clean and well maintained. This requires good green maintenance and more litter bins. Doing this, Veldhoven remains a place where people feel at home.

### Our ambitions

- *Tackling rat infestations*
- *Proper green maintenance and more litter bins*



# ▶ ROOM FOR ENTREPRENEURS AND A VIBRANT ECONOMY

Veldhoven is the beating heart of the Brainport region. Employment is growing rapidly, particularly in the high-tech and manufacturing sectors. This creates enormous opportunities but also puts pressure on facilities and the labor market. We want everyone who can and wants to work to have the opportunity to participate. Benefits from the government are temporary and always aimed at returning to participation. Retraining and reintegration are used to the fullest extent.

De Run is the economic heart of Veldhoven. Thousands of people work here every day on the technology of tomorrow. We see this area as a campus where innovation, work, and livability come together, with good infrastructure and a bus station connecting the region to Veldhoven. De Run 8000 demonstrates that living and working can coexist very well, and this situation should be maintained.

Entrepreneurs are the engine of Veldhoven. They create jobs, sponsor local associations, contribute to innovation, and keep shopping streets vibrant. The municipality should not stand in their way but give them space. That is why we actively involve local entrepreneurs in municipal projects. From procurement to maintenance work, local businesses should be given priority wherever possible. This strengthens our economy from within.

Our shopping areas—the City Center, but also the Kromstraat and local neighborhood centers—deserve attention. They are vital to liveliness and economic vitality. We therefore invest in attractive retail and hospitality facilities and provide structural support for events such

as CityFest, the Oranjemarkt, Glow, Echt Veldhoven on Ice, Omloop der Kempen, and the arrival of Sinterklaas.

Entrepreneurs should be free to decide when they open. We support flexible opening hours, including on Sundays, allowing businesses to respond to customer demand.

De Run and Habraken also deserve continued attention. Together with ASML, high-tech companies, and SMEs, we further develop these areas as international top locations where innovation and entrepreneurship go hand in hand.

## Our ambitions

- Fewer rules, more room for entrepreneurs
- Strong shopping areas and space for events
- Cooperation with ASML and the high-tech sector, with attention for local businesses



# ► SUSTAINABILITY, NATURE, AND ENTREPRENEURSHIP

**Residents value sustainability but worry about costs. For VVD Veldhoven, the guiding principle is therefore step-by-step and affordable sustainability. For example, through solar panels on roofs and sound barriers—sustainable without damaging the landscape. We make maximum use of available subsidies for making homes more sustainable and greening the environment.**

Our nature is a valuable asset that we want to preserve. The Dommel Valley, parks, and recreational areas will be protected and strengthened. Tourist tax revenues should flow back into the sector itself, allowing recreation and tourism to grow. For farmers, we see opportunities for additional activities such as farm shops or recreation, provided nature and surroundings are protected. In this way, we connect the economy, sustainability, and livability.

Initiatives such as GoClean and Veldhoven Duurzaam Actief show that residents are willing to contribute to a cleaner and more sustainable municipality. VVD Veldhoven wants to actively encourage and support these initiatives.

Clean and reliable drinking water can no longer be taken for granted. Climate change, population growth, and increased usage are putting pressure on water supplies, also in our region. VVD Veldhoven believes we must act wisely now—for example, by setting requirements for efficient water use in new construction projects or by seeking smart solutions together with Brabant Water, water boards, and neighboring municipalities.

## **Our ambitions**

- Step-by-step sustainability
- Protection of the Dommel Valley and parks
- Smart water management in cooperation with Brabant Water
- Support for initiatives such as GoClean and Veldhoven Duurzaam Actief



# PARTICIPATION IN OUR SOCIETY

**A strong society means that everyone can participate. We believe in the strength of families, neighbors, associations, and sports clubs. Where these networks are insufficient, the municipality provides a strong safety net.**

We invest in a strong social foundation: meeting places, associations, space, and sports clubs. These prevent loneliness and keep society resilient. This includes adequate and sufficient sports facilities. Sport connects people, promotes health, and provides enjoyment. Everyone in Veldhoven should be able to participate in sports, regardless of income or background. We invest in sufficient sports and play facilities, in cooperation with schools, associations, and entrepreneurs. Waiting lists—especially for youth—must be prevented.

Sports facilities will be used as efficiently as possible, preferably multifunctionally. No child should be left behind. Families with limited financial means will be supported through existing schemes so their children can participate in sports or physical activity. Sports clubs also play an important social role by connecting people and sometimes identifying problems early.

Elderly care is changing, with more seniors living at home longer. We therefore focus on a clear vision for elderly care, centered on cooperation with care institutions. Seniors deserve appropriate care close to home, and informal caregivers must also be supported.

Education is an investment in the future. We want modern, safe, and sustainable school buildings that inspire children. Municipalities and schools will work together on social themes such as health, climate, and safety. School buildings and outdoor spaces will also be used outside school hours for neighborhood activities and associations.

We promote cooperation between educational institutions and companies in the Brainport region to create more internships and apprenticeships, giving young people insight into promising careers.

Culture is the lubricant of society. We therefore want to preserve De Schalm and the library and structurally support events that bring people together.

Events make Veldhoven lively and connect residents. Organizing events must become easier. Permits should be granted faster and simpler, and smaller events can even be free of charge. We also want more room for events for young people under 18. The municipality must support hospitality entrepreneurs so young people can have safe and enjoyable activities.

The municipality must always provide tailored support for those who truly need it—early identification and direct assistance, without unnecessary bureaucracy. At the same time, everyone who can, is expected to participate through work, education, volunteering, or sports and culture.

Veldhoven must be a municipality where everyone feels welcome and safe, regardless of background, belief, disability, or origin. This requires effort from the municipality, employers, newcomers themselves, and the intention that newcomers belong from day one and contribute to our community.

## **Our ambitions**

- *Investment in associations, sports, and meeting places*
- *No one is left behind; support for low-income families*
- *Support for informal caregivers and a clear vision on elderly care*
- *Connecting education and business through internships*
- *Preserving culture and making events easier to organize*
- *Everyone participates*
- *An inclusive society with freedom and responsibility*

# ► MOBILITY AND ACCESSIBILITY

**Veldhoven is growing—with more residents, jobs, and traffic. Without action, congestion will increase. VVD Veldhoven chooses a future-proof mobility approach: practical, accessible, and offering freedom of choice.**

Good accessibility strengthens our economic position. We invest in a balanced mix of transport. Walking and cycling must become more attractive and safer, with high-quality cycling routes to De Run, safe school routes, and ample parking. We support the development of the Brainport Line and a modern bus station near the hospital. Parking must remain free and accessible, keeping the City Center lively.

Cars remain important. Freedom of choice is key: residents decide how they travel. We invest smartly in infrastructure, including improvements to Kempenbaan East and traffic flow. We do not support a blanket 30 km/h limit. Safety where necessary, flow where possible.

New construction projects must include sufficient parking spaces, with realistic standards to avoid pressure on surrounding neighborhoods. We also invest in sufficient bicycle parking at schools, sports complexes, and the City Center.

Electric driving is increasing. The municipality should make public charging easier and faster, especially for residents without private driveways. Smart solutions such as shared charging points and innovative systems will keep streets safe and orderly.

## **Our ambitions**

- *A balanced transport mix: car, bicycle, and public transport*
- *Realistic parking standards and freedom of mobility choice*
- *Investment in cycling routes, the Brainport Line, and the MMC bus station*
- *No standard 30 km/h; tailor-made solutions per street*
- *Smart solutions for electric charging points*
- *Infrastructure improvements, including Kempenbaan East*

# ▶ A MODERN AND ACCESSIBLE MUNICIPALITY

**A fast-growing municipality requires modern governance focused on residents and entrepreneurs. Services should be digital where possible and personal where necessary. Everyone must be able to participate, including those less digitally skilled. Technology such as AI may speed up services, while ensuring privacy and security. The municipality must operate based on trust and provide tailored solutions.**

Regional cooperation is essential. Only through close cooperation with neighboring municipalities and the Brainport region can we address challenges in housing, accessibility, and safety. Transparency and reliability are key. Clear frameworks, honest participation, and accessible services ensure residents know where they have influence and where boundaries lie. No false promises, but open and honest governance.

## **Our ambitions**

- *Digital and personal services*
- *Cooperation with the Brainport region without losing local influence*
- *Open, reliable, and transparent governance*
- *Residents and entrepreneurs as partners in policy*

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## ▶ SUMMARY

Veldhoven is growing and changing rapidly. This brings challenges, but above all opportunities. VVD Veldhoven chooses to seize those opportunities—for the starter looking for a home, the entrepreneur who sees and

takes opportunities, the informal caregiver, and the volunteer. Together, we build a Veldhoven that is proud of its growth and gives everyone the chance to move forward.



## ► CLOSING REMARKS

**In this manifesto, we have outlined our ambitions for Veldhoven, its residents, and entrepreneurs. We hope you share our enthusiasm.**

We have presented the main lines of our program. Some themes are not discussed, not because they are unimportant, but because not everything can be included.

We aimed to write a clear and understandable program. If you have questions or wish to share something with us, please contact us. We would love to hear from you.

**Veldhoven—that is you.**  
**Veldhoven—that is us.**

[veldhoven.vvd.nl](https://veldhoven.vvd.nl)



# OUR RESULTS:

## WHAT WE HAVE ACHIEVED DURING THE PAST COUNCIL TERM

Over the past few years, we have worked extremely hard towards a stronger, cleaner and more future-proof Veldhoven. We look back with pride on results that truly make a difference for residents, entrepreneurs and associations alike. Below is a selection of what we have (co-)achieved:

### Housing & Spatial Development

- ✓ Retention and expansion of starter and incentive loans
- ✓ Enabling both living and working at De Run 8000
- ✓ Adoption of the Woonzorgvisie and the City Centre Master Plan
- ✓ Major housing projects underway: Bossebaan, Djept, Huysackers, Gansepoel, Kasteel Zuiderwijk, Genderkwartier and Ambachtslaan

### Affordability & Accessibility

- ✓ Significant reduction of dog tax, resulting in lower local charges
- ✓ Extension of free parking in the City Centre until 2030
- ✓ Adoption of HOV4 to improve public transport connections

### Sports, Associations & Events

- ✓ Municipal takeover of safety costs for subsidised events
- ✓ Additional funding for youth facilities
- ✓ New artificial turf pitches for football clubs
- ✓ Compensation for associations following the discontinuation of paper collection

### Society & Public Facilities

- ✓ Free library membership up to the age of 27
- ✓ A clear long-term vision for the library
- ✓ A new vision for social development, with a strong focus on prevention and self-reliance
- ✓ Strengthened heritage policy, including eight new municipal monuments

### Living Environment & Safety

- ✓ Mapping and tackling socially unsafe locations
- ✓ Installation of additional AEDs in public spaces
- ✓ Investment in sewer systems, greening and combating water nuisance

# APPENDIX – STATEMENTS

As announced in the introduction, this appendix contains several statements and our stance on them. We hope this will help inform you even better before you vote for us!

## **The maximum speed limit within built-up areas should be reduced everywhere to 30 km/h**

### **VVD: DISAGREE**

The Veldhoven VVD wants safe streets, especially in residential areas, where 30 km/h is often appropriate. On main roads within Veldhoven, however, the VVD wants to retain speed limits of 50 km/h or 70 km/h. This ensures smooth traffic flow and keeps Veldhoven accessible. So not 30 km/h everywhere, but tailor-made solutions per street.

## **The speed limit on Heerbaan and Kempenbaan should be reduced to 50 km/h to improve traffic safety**

### **VVD: DISAGREE**

The Veldhoven VVD supports traffic that is both safe and efficient. We are not in favour of reducing the speed limit on Heerbaan and Kempenbaan.

We believe traffic safety on these roads is not compromised. Both roads have separate bicycle paths, allowing traffic flows to remain safely separated.

In addition, traffic in and around Veldhoven is becoming increasingly busy due to municipal and regional growth. That is precisely why good traffic flow is crucial. Lowering the speed limit would lead to more delays and congestion. Moreover, it has not been sufficiently demonstrated that a lower speed limit would actually improve traffic safety. The Veldhoven VVD bases decisions on facts, not assumptions.

## **The centre of Veldhoven should become car-free or low-traffic**

### **VVD: DISAGREE**

The Veldhoven VVD stands for a lively, accessible and future-proof city centre where everyone is welcome — including motorists.

We want a centre that is accessible, vibrant and entrepreneurial, not one where cars are pushed out.

A low-traffic centre harms entrepreneurs and accessibility for residents. Our City Centre, for example, is one of the largest employers in Veldhoven. Visitors who arrive by car demonstrably generate higher turnover than those who come on foot or by bicycle. Cars therefore belong in a lively and economically healthy centre.

Many people also simply need a car — such as people with disabilities, seniors, families and residents from outside Veldhoven. Some parties portray motorists as a problem and want to exclude them, but we see motorists as indispensable to our local economy and accessibility.

Research shows that free parking has made the City Centre more attractive and accessible. We want to keep it that way. Moreover, Veldhoven will only become busier in the coming years, with population growth towards 60,000 residents by 2050. That makes good traffic flow and accessibility more important than ever — not restrictive measures that hinder residents and entrepreneurs.

### **The municipality should allocate more funds for additional BOAs (enforcement officers)**

#### **VVD: AGREE**

We believe it is important that both police officers and municipal enforcement officers (BOAs) are visibly present on the streets. The supervision and enforcement department monitors compliance with rules, ranging from illegal parking to youth nuisance.

Our enforcement officers work closely with those in the municipalities of Oirschot and Best. This allows us to scale capacity up or down depending on need.

Community police officers who know their neighbourhood well can identify issues early and act accordingly. Minor crime should be addressed at an early stage. Where necessary, BOAs should also be deployed outside regular office hours.

### **Instead of prevention, more money should be spent on a strict approach to nuisance**

#### **VVD: AGREE**

Nuisance in all its forms disrupts daily life for residents of Veldhoven — from groups of loitering youth to illegal waste dumping. This must be tackled firmly.

Alongside this strict approach, which is our priority, prevention should of course also be addressed. Young people causing nuisance — and their parents — must be held accountable for their behaviour. When public property is damaged, the Halt programme should include a personal apology to the mayor.

### **Veldhoven should cooperate more closely with neighbouring municipalities, even if this reduces its own influence**

#### **VVD: NEUTRAL**

We believe Veldhoven has an ideal size: large enough to operate efficiently, yet small enough to remain close to residents.

Through good cooperation with neighbouring municipalities, the region and intermunicipal organisations, economies of scale can be achieved — less duplication of work and joint procurement. This frees up budget for other priorities, but must not come at the expense of our own influence.

### **The municipality should establish a citizens' assembly to increase public involvement**

#### **VVD: NEUTRAL**

The Veldhoven VVD is not fundamentally opposed to a citizens' assembly, but is cautious and sets conditions. We value citizen participation, but it must fit within democratic institutions (the role of elected representatives), be cost-effective and organisationally feasible. In short: in favour of participation, provided there are clear frameworks and boundaries.

### **In case of budget deficits, the municipality should cut spending rather than raise local taxes**

#### **VVD: AGREE**

We believe it is crucial that our municipality remains financially healthy. It is not sustainable to burden our children and grandchildren with debt resulting from current deficits.

If deficits arise in one area, we prefer to address them by cutting spending elsewhere. Only if that proves impossible should the use of general reserves be considered. Taxes paid by residents should never be the closing item of the budget.

### **ASML's presence in the municipality brings more advantages than disadvantages**

#### **VVD: NEUTRAL**

ASML's presence brings benefits, but also significant impacts on the surrounding area. Traffic pressure increases substantially, facilities come under strain and the housing market is further tightened, leading to rising prices and reduced affordability.

These effects are substantial and, if not properly managed, can undermine livability and accessibility in the region. It is therefore essential that the municipality prepares adequately and takes measures to keep these disadvantages under control.

### **To preserve municipal facilities, property tax (OZB) may be increased**

#### **VVD: DISAGREE**

Over 15% of Veldhoven's municipal revenue comes from taxes. Since nobody enjoys paying taxes, we want to keep them as low as possible for both residents and entrepreneurs.

We believe the municipality should limit housing-related costs as much as possible. Property tax should never be used as a balancing item in the budget.

### **Veldhoven should accept more asylum seekers than the national allocation**

#### **VVD: DISAGREE**

The Veldhoven VVD does not agree that Veldhoven should accept more asylum seekers than required by national policy. We believe Veldhoven should do what is necessary — but no more. This is best for balanced reception, public support and limiting pressure on housing and facilities.

### **The municipality should spend more money on arts and culture**

#### **VVD: DISAGREE**

Veldhoven already invests significantly in arts and culture. The library, Museum 't Oude Slot, Art4U and Theatre De Schalm all receive substantial annual subsidies. That is good and important.

However, we do not believe these amounts should be increased further. We encourage intensive cooperation between cultural institutions, even if this leads to one-off higher costs.

### **There should be fewer rules for organising events**

#### **VVD: STRONGLY AGREE**

Events bring life and vibrancy to Veldhoven. They foster social interaction, strengthen associations and generate economic benefits for hospitality and retail.

Currently, organisers too often get stuck in a maze of rules and paperwork. This costs time, money and energy and discourages those who want to create something positive. Fewer rules make it easier for residents, associations and entrepreneurs to organise events — leading to more vibrancy, creativity and trust in society.

### **In case of youth care deficits, it is better to cut other municipal spending than raise taxes**

#### **VVD: AGREE**

Youth care is an important responsibility that we take very seriously. The national government funds us for this task. We believe youth care should be organised within the funding received from The Hague.

If this proves insufficient, we should look for savings elsewhere rather than increasing the financial burden on residents.

### **More money should be allocated to elderly care, even if taxes increase**

#### **VVD: DISAGREE**

The Veldhoven VVD believes seniors deserve good care. However, raising taxes is not our first choice. We want to use existing healthcare funds more effectively and efficiently. Only if there is truly no alternative should higher taxes be considered.

### **If healthcare costs rise, the municipality should reimburse care less readily and emphasise personal responsibility**

#### **VVD: AGREE**

We believe people should be as responsible as possible for their own care. The municipality's role is primarily to support vulnerable residents who truly cannot manage on their own.

If healthcare costs rise, the municipality must critically assess which care is truly necessary and where residents can contribute themselves. This keeps care affordable and ensures support where it is genuinely needed.

### **More funding should be allocated to poverty reduction**

#### **VVD: DISAGREE**

The Veldhoven VVD prefers preventing poverty over combating it afterwards. Poverty is undesirable and has many negative side effects. While poverty unfortunately still occurs, both national and local governments already have instruments to address it.

Each case should be assessed individually, focusing on causes and tailored solutions. We oppose local income redistribution policies. Current instruments are sufficient, even though some causes lie beyond municipal influence.

### **People receiving social assistance should be required to contribute to society**

#### **VVD: AGREE**

Social assistance is an essential safety net. But a safety net is not a hammock. We believe it is better for people to become financially independent and earn their own income.

Those receiving assistance should be expected to provide a contribution, such as mandatory job applications, short training courses or other forms of social participation. This increases job prospects, social contacts and independence.

### **The municipality should allocate extra funds for the integration of expats**

#### **VVD: DISAGREE**

According to VVD Veldhoven, this is not a municipal responsibility.

### **Every new housing project must consist of at least 40% social rental housing**

#### **VVD: DISAGREE**

Social housing is important, but not every project can sustain 40%. National policy sets the standard at 30%. A higher percentage risks making projects financially unviable, delaying or cancelling construction altogether.

We prefer project-specific agreements to ensure faster development of social rental, mid-range rental and owner-occupied housing.

### **The municipality should allow permanent residence in recreational homes**

#### **VVD: AGREE**

Veldhoven faces a severe housing shortage, visible in the number of people living in holiday parks. Allowing permanent residence under certain conditions can help alleviate this shortage. Under conditions, we agree.

### **Residents of Veldhoven should receive priority for newly built homes**

#### **VVD: AGREE**

We believe local residents should have priority. Many people who already live here cannot find affordable housing and are forced to leave, despite having work, family and social ties in Veldhoven.

Giving priority helps young people stay, seniors down-size and families build a future locally — strengthening community life, associations and informal care networks.

### **There should be stricter rules for cutting down trees**

#### **VVD: NEUTRAL**

Trees are important, but we oppose excessive regulation. Special trees deserve protection, but residents and businesses should not be obstructed by unnecessary rules.

There is already a policy for municipal trees; we do not support additional rules for private property.

### **More houses should be built, even if this means losing green space**

#### **VVD: AGREE**

Housing is our top priority. Green space is valuable, but not untouchable. Green should be preserved where possible, but must not become an absolute barrier to housing development.

### **High-rise buildings should also be allowed outside the urban core**

#### **VVD: AGREE**

High-rise construction can help meet housing demand. It may also be appropriate outside the urban core, provided it fits the surroundings and accessibility is adequate. No blanket bans — assess each location individually.

### **Residents should be more involved in housing plans, even if this slows procedures**

#### **VVD: DISAGREE**

Residents should have a voice, and the municipality must listen. However, we urgently need housing, and participation must not cause delays. There is already an extensive participation process in place.

### **The City Centre should have more green space, even if this reduces parking**

#### **VVD: DISAGREE**

Accessibility is crucial for residents, entrepreneurs and visitors. Fewer parking spaces can reduce visitor numbers and harm the local economy.

Moreover, substantial additional greenery has already been agreed upon: 10 m<sup>2</sup> per dwelling. With 1,000 new homes, this adds 10,000 m<sup>2</sup> of green space.

## Local taxes may rise to fund environmental and climate measures

### VVD: DISAGREE

We want a clean and sustainable Veldhoven — but not through higher local taxes. Residents and businesses already pay enough.

We favour smart, affordable solutions such as energy-efficient innovations, insulation projects and cooperation with local businesses, making full use of national and European subsidies.

Climate and environmental policy should primarily be national. The municipality should not impose its own “climate tax.”

Local charges have already risen by €77 per household since 2024, with €23.7 million allocated to climate adaptation. We believe this amount should have been lower and strongly oppose further increases for residents.





**Veldhoven is growing. And so are we.**